



**KimMarie Kearns-Vinal,
LICSW, M.Ed.**

EMDR Certified • IFS Institute Trained • Clinical
Director

Specialized trauma care, without disrupting the therapy relationship.

A collaborative referral option for adults in Massachusetts, Rhode Island, Connecticut, Florida, and South Carolina.

1 • Who it's for

Adults who appear capable yet remain caught in trauma-related activation, shutdown, replaying, or over-functioning - especially when insight alone is not creating change.

2 • What the client gets

Stabilization-first care integrating EMDR, Internal Family Systems, resourcing, and neuroscience. Individual sessions are \$250; focused EMDR intensives begin at \$700.

3 • How to connect

Every client you refer can receive a **free 30-minute fit consultation within 48 hours**, routed through your discharge or referral process. This is a fit conversation, not treatment. With client authorization, ongoing care can be coordinated around shared goals, pacing, and clear roles.

A trusted trauma specialty partner for your clients.

508.301.7995
traumahealingsupport.com

Lead with skill, reciprocity, and connected care.



Subject lines

A collaborative trauma-therapy resource

Specialized EMDR care for shared clients

A reciprocal referral partnership

Short ad / directory copy

Specialized trauma care, designed to work with the care already in place. Trauma Healing Support provides private-pay telehealth and focused EMDR intensives for adults. Every referred client can receive a free 30-minute fit consultation within 48 hours, routed through your discharge or referral process. It assesses fit, not treatment. With client authorization, care can be coordinated around shared goals, pacing, roles, and continuity.

Initial email

Subject: A collaborative trauma-therapy resource

Hi [First name],

Your adult clients in [state] can access specialized, private-pay trauma treatment through Trauma Healing Support, led by KimMarie Kearns-Vinal, LICSW, M.Ed.

Care is stabilization-first and integrates EMDR, Internal Family Systems, resourcing, and neuroscience. Every client you refer can receive a **free 30-minute fit consultation within 48 hours**, routed through your discharge or referral process. It assesses fit, not treatment.

With client authorization, coordination can keep goals, pacing, roles, and continuity clear. Would you be open to a brief introduction to compare specialties and ideal referrals?

Warmly,

KimMarie Kearns-Vinal, LICSW, M.Ed.

Clinical Director, Trauma Healing Support

508.301.7995 · traumahealingsupport.com

Trauma Healing Support · 76 County Rd, Mattapoisett, MA 02739

This is a professional introduction. If you would prefer not to receive future practice updates, reply "remove."

One follow-up, 7-10 days later

Hi [First name] - following up on the note below. Every client you refer can receive a free 30-minute fit consultation within 48 hours, routed through your discharge or referral process. It assesses fit, not treatment. Trauma Healing Support can be a resource when an adult client in [state] needs specialized trauma care.

Warmly,

KimMarie

1 • Personalize

Name one genuine point of overlap from the recipient's public practice description.

2 • Attach

Add page 1 of this PDF or attach the complete file.

3 • Send small

Start with five individualized messages, not a blast.

4 • Track

Record the send date, reply, opt-out, and next step.

Before sending

- **Add your valid physical postal address** to the footer and keep sender and subject information accurate.
- Use a working opt-out method and honor removals. The CAN-SPAM Act also applies to business-to-business commercial email.
- Do not include client names, diagnoses, treatment details, or any other protected health information in outreach.
- Confirm that every address belongs to the intended professional; never guess an email pattern.

References: [CAN-SPAM core requirements](#) · [HHS HIPAA marketing guidance](#)

Twenty-four prospects, organized into three waves.



These are the existing researched prospects from your SC/FL tracker, updated into a working contact order. Public practice links are included only where verified; use the listed professional phone or website contact channel when no email is published.

A Start here **B** Next **C** Build the network

Wave	Professional	Phone	Practice focus	Reason to contact
A	Samantha Schlussel LCSW, CASAC · Orlando, FL	(561) 304-8214	Anxiety, life transitions, relationships; high-functioning adults	Strong audience overlap; offer trauma-specialist collaboration
A	Yelina Fernandez PhD · Miami, FL	(786) 550-3738	Anxiety, autism, neurodivergence	Active FL license was verified in the existing list; complementary specialty
A	Kerry Lassiter PhD, LPC, NBCC · Charleston, SC	(843) 547-9764	Relationships, anxiety, mood disorders	Private-pay alignment; no trauma specialty identified in current list
A	Teri Robiou PhD · Miami, FL	(305) 788-9928	Anxiety, depression, relationships; Spanish; LGBTQ+	Private-pay alignment; complementary referral relationship
A	Lynda Scalf-McIver PhD · Tampa, FL	(813) 755-8638	Relationships, anxiety, depression	Out-of-network practice; no trauma specialty identified in current list
A	Christopher Rhodes LMHC · Tampa, FL	(352) 356-4157	Stress, sex therapy, anxiety, men's issues	Private-pay and evening-hours alignment; complementary specialty
A	Megan Townsend MA, LPC, NCC · Myrtle Beach, SC	(854) 946-4048	Child, grief, anxiety, depression, transitions, relationships	Local relationship-builder; ask about adult trauma overflow
A	Amanda Chambers LMSW · Myrtle Beach, SC	(843) 438-7765	Anxiety, depression, relationships, life transitions	Accepting new clients on practice site; complementary generalist
B	Debbie Bortnik LMHC, MS · Miami, FL	(305) 501-4113	Anxiety, self-esteem, relationships; Spanish-speaking	Private-pay alignment; trauma is broader rather than primary focus
B	Tre L. King MSW, LCSW · Miami, FL	(786) 756-7686	Anger management, anxiety, coping skills	Complementary skills focus; trauma is broader rather than primary
B	Nirmala Devi Bijraj LMHC, NCC, LMFT · Orlando, FL	(321) 475-5212	Polyamory/ENM, relationships, anxiety; LGBTQ+	Complementary specialty and private-pay alignment
B	Steven Perham LMHC · Orlando, FL	(407) 410-3540	Anxiety, depression, self-esteem, men's issues; LGBTQ+	Complementary generalist; trauma is broader rather than primary
B	Alexis Lynch LMHC, QS · Tampa, FL	(813) 710-3890	Neurodiversity, autism, anxiety; DBT	Waitlist noted in current list; useful overflow relationship
B	Kayley Mount LMHC · Tampa, FL	(727) 594-7727	Anxiety, family conflict, relationships, burnout	Evening/weekend practice; no trauma specialty identified
B	Catherine Elyse Sayles MSW, LISW-CP · Columbia, SC	(803) 836-4535	Grief, caregivers, anxiety	Potential fit for traumatic grief referrals
B	Rosalyn Smith MSW, LISW-CP, S · Columbia, SC	(803) 681-3358	Anxiety, self-esteem, relationships	Multi-state practice; trauma is broader rather than primary
C	Sheliza Thompson PhD, LPC · Myrtle Beach, SC	(843) 305-4116	Anxiety, depression, self-esteem	Local generalist; trauma is broader rather than primary
C	Shenelle Hanley MA, LPC, CAMS-I · Charleston, SC	(803) 805-5804	Stress, women's issues, anger, anxiety, depression	Complementary focus; trauma is broader rather than primary
C	Mindelle K Seltzer MEd, MS, LPC · Charleston, SC	(843) 353-6083	Anxiety, depression, relationships, grief	No trauma specialty identified in current list
C	Kristine Luke MPH, MA, LPC · Charleston, SC	(843) 286-4867	Anxiety, depression, life transitions; DBT skills	Skills-based complement to trauma processing
C	Ashley Elise Sinicki LMSW · Charleston, SC	(843) 920-4398	Anxiety, transitions, stress, burnout	Pre-license/supervised flag in current list; relationship-building only
C	Charlene Moore-Peterson EdD, LPC, CPCS · Columbia, SC	(803) 335-5906	Depression, self-esteem, career counseling; Christian	Complementary specialty; no trauma focus identified
C	Lauren King MA, LPC · Columbia, SC	(803) 610-2162	Perinatal/postpartum, women's issues; Christian	Complementary specialty and continuity referral potential
C	Natasha Anthony LMHC · Orlando, FL	(407) 564-2891	Addiction, anxiety, depression	Complementary specialty; no trauma focus identified

Excluded: Kristen Criado, because the existing tracker flagged the Florida license as null and void. Verify professional details and availability again before outreach; directory information can change.



Turn the list into conversations, not a mass mailing.

Wave A: eight highly relevant introductions

Send two to five individualized messages at a time. Open with one sentence that proves the note is intentional: a shared audience, a complementary specialty, a waitlist or overflow need, or similar private-pay positioning. Avoid praise you cannot substantiate.

A practical four-week rhythm

Week 1

Contact four Wave A prospects. Track the exact route used, date, and any response. Keep the practice mailing address and opt-out line in every promotional email.

Week 2

Contact the remaining four Wave A prospects. Follow up once with the first four if there was no reply.

Week 3

Contact four Wave B prospects. Offer reciprocity: ask which populations and client needs are the best fit for their practice.

Week 4

Contact the remaining Wave B prospects. Review replies, consultations booked, and referral relationships started before moving to Wave C.

Track only what helps you follow through

Date	Professional	Channel	Reply	Next step

Success is a referral relationship, not an immediate referral.

Measure replies, brief introductions, and reciprocal fit information first. The goal is a trusted network in which each clinician understands the other’s specialty, ideal referrals, and role in coordinated care.

Your clearest positioning line

“Your clients receive specialized trauma care that can stand alone or complement existing therapy, with clear roles and client-authorized coordination.”

traumahealingsupport.com

Quality-control checklist

- Recipient identity and professional contact route confirmed
- One genuine personalization sentence added
- State and telehealth availability are accurate
- No client-identifying or clinical information included
- Valid mailing address and opt-out method included
- Follow-up limited to one respectful message unless they engage